

RedTick.ai

AI-Powered Evaluation. Human-Centered Mentorship.

Website: www.redtick.ai

WHO WE ARE

About RedTickAI

RedTickAI is a next-generation answer evaluation and academic analytics platform designed specifically for UPSC and competitive examination ecosystems.

We combine advanced AI-powered evaluation systems with expert human planning to deliver fast, consistent, scalable, and personalised feedback for aspirants and institutions.

Unlike traditional evaluation systems that are slow, inconsistent, and difficult to scale, RedTickAI brings intelligent automation, structured analytics, and mentorship-focused insights into one integrated platform.



Fast
Consistent
Scalable



AI-Powered
Evaluation
Systems



Personalised
Feedback for
Aspirants & Institutions

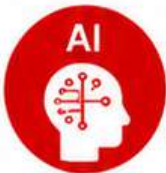


Our system has been trained and refined using:

- 1000+ evaluated answer copies
- General Studies (GS)
- Essay
- Ethics
- Optional subjects
- Real exam-oriented evaluation patterns
- Structured rubric-based assessment

OUR HYBRID EVALUATION PHILOSOPHY

AI + Human Expertise = Smarter Evaluation



Speed
Consistency
Scalability
Analytics



Exam Relevance
Strategy
Mentoring Quality

- AI ensures speed, consistency, scalability, and analytics
- Human expertise ensures exam relevance, strategy, and mentoring quality
- Structured rubrics maintain evaluation accuracy
- Workflow-driven assessment improves reliability
- Personalised insights help aspirants improve continuously



This creates an ecosystem where institutions can evaluate at scale without compromising quality.

WHAT POWERS REDTICKAI?

INTELLIGENT EVALUATION ENGINE



- Rubric-based answer analysis
- Syllabus-aligned assessment
- Topic-wise evaluation
- Strength and weakness identification
- Comparative performance tracking

INSTITUTIONAL WORKFLOW SYSTEM



- Admin dashboard
- Faculty management panel
- Student analytics
- Evaluation summaries
- Paper-wise feedback tracking
- Batch performance monitoring

BUILT FOR IMPACT



Consistent & Accurate Evaluation

Structured rubrics and exam-focused parameters ensure fairness and accuracy.



Scalable Academic Operations

Evaluate thousands of answers efficiently without increasing faculty burden.



Faster Feedback Delivery

Students receive quicker insights and institutions maintain efficiency.



Data-Driven Academic Decisions

Track progress, performance, trends, improvement areas and evaluation quality.



UPSC-Centric Design

Built specifically for GS, Essay, Ethics, Optional subjects & Mains answer writing ecosystem.



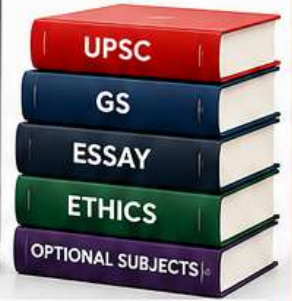
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HOW REDTICKAI IS DIFFERENT

TRADITIONAL COACHING EVALUATION		VS	REDTICKAI HYBRID EVALUATION	
	Slow manual checking	→		Fast AI-assisted evaluation
	Delayed feedback cycles	→		Instant evaluation workflow
	Highly inconsistent marking	→		Standardised rubric-based scoring
	Difficult to scale	→		Institution-ready scalable system
	Minimal analytics	→		Deep performance analytics
	Generic comments	→		Personalised actionable feedback
	Limited tracking	→		Continuous progress monitoring
	Faculty workload intensive	→		Efficient hybrid workflow
	Static evaluation style	→		Adaptive learning insights

WHY INSTITUTIONS CHOOSE REDTICKAI

01



Consistency in Evaluation

Every answer is evaluated using structured rubrics and exam-focused parameters.

02



Scalable Academic Operations

Evaluate thousands of answers efficiently without increasing faculty burden.

03



Faster Feedback Delivery

Students receive quicker insights and institutions maintain operational efficiency.

04



Data-Driven Academic Decisions

Track:

- Student progress
- Batch performance
- Subject-wise trends
- Improvement areas
- Evaluation quality

05



UPSC-Centric Design

Built specifically for:

- GS papers
- Essay
- Ethics
- Optional subjects
- Mains answer writing ecosystem

DESIGNED FOR MODERN COACHING ECOSYSTEMS

RedTickAI is not just an evaluation tool.

It is a **complete academic intelligence platform** for institutions that want:

- ✓ Better student outcomes
- ✓ Faster operations
- ✓ Quality standardisation
- ✓ Scalable evaluation systems
- ✓ Actionable analytics

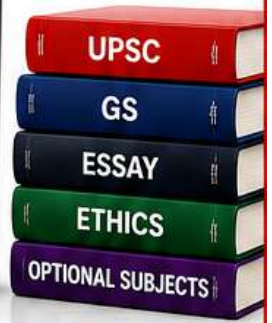




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HOW REDTICKAI IS DIFFERENT FROM GENERIC AI TOOLS



Not Just Another Generic AI Tool

Most generic AI tools are built for broad conversational purposes.

RedTickAI is purpose-built for competitive exam answer evaluation.



WHAT MAKES REDTICKAI DIFFERENT?

1 PERSONALISED FEEDBACK

Every student receives:

- Individual performance insights
- Structured improvement suggestions
- Topic-specific observations
- Writing enhancement guidance
- Paper-wise evaluation summaries



2 SPECIFIC TO UPSC SYLLABUS

Our evaluation system is aligned with:

- UPSC standards
- Mains answer writing patterns
- GS framework
- Ethics approach
- Essay structure expectations
- Optional subject evaluation needs



3 CONTINUOUS PROGRESS TRACKING

Track student growth across:

- Multiple tests
- Subjects
- Topics
- Writing quality
- Score trends
- Consistency metrics



4 COST-FRIENDLY SCALING

Institutions can expand evaluation capacity without proportional increases in faculty costs.



5 MENTORSHIP-ORIENTED ECOSYSTEM

RedTickAI supports:

- Faculty mentorship
- Student guidance
- Performance reviews
- Strategic preparation insights



6 QUALITY QUESTIONS & STRUCTURED EVALUATION

The platform supports:

- High-quality question workflows
- Standardised assessment formats
- Detailed answer analysis
- Comparative evaluation structures



7 24x7 SUPPORT

Dedicated operational and technical support for institutional partners.



EVALUATION OUTPUTS STUDENTS RECEIVE

Each evaluated paper includes:

- ✓ Detailed feedback
- ✓ Evaluation summary
- ✓ Personalised paper-wise observations
- ✓ Strength analysis
- ✓ Weakness identification
- ✓ Improvement roadmap
- ✓ Performance tracking

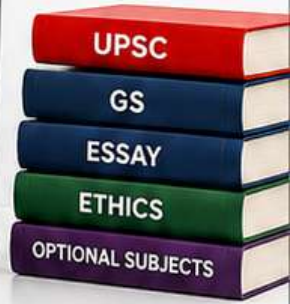




Smarter Evaluation. Stronger Outcomes.

PACKAGES & INSTITUTIONAL ONBOARDING

Scalable. Transparent. Value-Driven.



INSTITUTIONAL SETUP & PRICING



INITIAL SETUP & ONBOARDING

₹ 3,00,000

Includes:

- ✓ Institutional onboarding
- ✓ Dedicated dashboard setup
- ✓ Admin panel access
- ✓ Faculty workflow integration
- ✓ Analytics configuration
- ✓ Evaluation workflow deployment
- ✓ Support and training
- ✓ Institutional customisation

EVALUATION PRICING



PER QUESTION EVALUATION

₹ 5 per question



PER FULL PAPER EVALUATION

₹ 50 per paper

EVERY EVALUATED PAPER INCLUDES



- ✓ Detailed feedback
- ✓ Evaluation summary
- ✓ Personalised paper-wise feedback
- ✓ Performance analysis
- ✓ Structured scoring
- ✓ Improvement recommendations

INSTITUTIONAL DASHBOARD FEATURES



ADMIN DASHBOARD

- Institution-wide monitoring
- Student activity tracking
- Batch analytics
- Evaluation management



ANALYTICS PANEL

- Subject-wise performance
- Student improvement trends
- Faculty workflow insights
- Evaluation quality monitoring
- Comparative analytics



FACULTY WORKFLOW SYSTEM

- Easy evaluation management
- Faster review cycles
- Standardised marking framework
- Centralised academic operations



ADVANTAGES OF PARTNERING WITH REDTICKAI



FOR INSTITUTIONS

- ✓ Reduced operational burden
- ✓ Faster evaluation cycles
- ✓ Scalable academic infrastructure
- ✓ Better consistency in assessment
- ✓ Advanced analytics-driven insights
- ✓ Competitive differentiation



FOR STUDENTS

- ✓ Faster feedback
- ✓ Personalised mentorship-oriented insights
- ✓ Better answer writing improvement
- ✓ Continuous performance tracking
- ✓ Exam-focused evaluation
- ✓ Structured learning progression



THE FUTURE OF EVALUATION IS HYBRID

Intelligent AI. Expert Human Oversight. Better Learning Outcomes.

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Smarter Evaluation for Serious Aspirants.



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